

PRESS RELEASE

PLAISIO COMPUTERS S.A.

TURBO – X: Double Distinction

1. Quality Distinction: For 5th consecutive year, a survey conducted by the approved Greek computer magazine CHIP among 10.000 readers spotted Turbo-X Computers as the best national computer system (category National PC Systems) with a percentage of 23,84%.

2. Market share distinction: Turbo-X notebooks' sales volume was increased by 215% during the first quarter of 2005. The data, which comes from market research of Gartner Group, shows that Turbo-X notebooks gained the 5th place in the market with a market share of 6,4%, in comparison with the first quarter of 2004 when Turbo-X notebooks were place 8th with a market share of 2,8%.

1st QUARTER 2004				1st QUARTER 2005			
	Notebook Brands	Sales	% Of Market Share		Notebook Brands	Sales	% Of Market Share
1.	Hewlett Packard	9.745	28,80%	1.	Hewlett Packard	12.904	27,70%
2.	Acer	6.121	18,10%	2.	Acer	12.120	26,00%
3.	Toshiba	5.561	16,40%	3.	Fujitsu – Siemens	5.114	11,00%
4.	Fujitsu – Siemens	4.195	12,40%	4.	Toshiba	3.794	8,20%
5.	IBM	1.560	4,60%	5.	Turbo-X	2.989	6,40%
6.	Dell Inc.	1.095	3,20%	6.	IBM	2.329	5,00%
7.	Plato	1.020	3,00%	7.	Sony	1.958	4,20%
8.	Turbo-X	949	2,80%	8.	Plato	1.300	2,80%
9.	Sony	751	2,20%	9.	Dell Inc.	1.160	2,50%
10.	Apple Computer	275	0,80%	10.	Apple Computer	342	0,70%
11.	Other Brands	2.549	7,50%	11.	Other Brands	2.520	5,40%
	Total	33.821	100,00%		Total	46.530	100,00%

3. The success factors: The major success factor of Turbo-X Computers is the Added Value Services that come with every Turbo-X Computer. These services can be summarized as following:

- Built – To – Order computers based on every customer's own needs.
- Product delivery within 24 hours.
- Personalized call center customer support all the working days and hours.
- 16 points of technical support countywide.
- Prompt response in case of trouble within 4 hours from 6 of our points of technical support (Peristeri, Psixiko, Vouliagmenis Avenue, Metamorfofi, Glyfada and Zaimi) and within 24 hours from all the other Company's points of technical support.
- Continuous upgrade from specialized departments in every Plaisio store.