

PRESS RELEASE HALF YEAR 2006 RESULTS

PLAISIO COMPUTERS SA

OUTSTANDING SALES AND MARKET SHARE GROWTH

The consolidated sales for H1 2006 of PLAISIO COMPUTERS reached 145,74 m €, achieving an increase of 22,43%.

The consolidated earnings before interest, taxes, depreciation and amortization (EBITDA) increased by 13,96%, reaching 6,29 m €, while EBITDA of the parent company reached 6,66 m €, achieving growth of 17,74%.

The earnings before taxes of the Group reached 3,77 m € showing an increase of 3,97% while earnings before taxes of 4,15 m € were attained by the parent company, 11,50% higher than H1 2005. The difference in profitability between the Group and the parent company can be explained by the development of the new investment of PLAISIO COMPUTERS in Bulgaria.

The consolidated profits after taxes reached 2,35 m €, increased by 0,69%, while the profits after taxes for the parent company achieved an increase of 11,29% reaching 2,67 m €. It must be noted that the profits after taxes for the 1st half year 2006 were aggravated by the one-off audit taxes for the fiscal years 2003, 2004 and 2005.

Continuing its constant growth, PLAISIO invested 2 m € in the development of its 20th store in the center of the city of Larissa. This new store aims at offering a unique shopping experience and entertainment at a total surface of 1300 m² with 100 parking places.

(In thousands €)	THE GROUP			THE COMPANY		
	H1 2006	H1 2005	Δ%	H1 2006	H1 2005	Δ%
Turnover	145.740	119.035	22,43%	145.106	119.310	21,62%
EBITDA	6.292	5.521	13,96%	6.663	5.659	17,74%
EBT	3.773	3.629	3,97%	4.150	3.722	11,50%
EAT	2.351	2.335	0,69%	2.667	2.397	11,26%