

PRESENTATION TO THE HELLENIC FUND & ASSET MANAGEMENT ASSOCIATION**Q3 2008 RESULTS PRESS RELEASE****PLAISIO COMPUTERS S.A.**

The President and C.E.O. of PLAISIO COMPUTERS, Mr. George Gerardos, presented the growth of turnover and profitability of the Group for the 9M 2008. Remaining market leader, PLAISIO achieved sales of 296 m € (12,1% growth in comparison with 2007). Moreover, profits after taxes decreased by 28,7%.

Reviewing the reasons of the Group which lead to the decreased profits, Mr. George Gerardos mentioned the increased expenses for the construction of the new logistics centre in Magoula, as well as the need to maintain two methods of production (automatic & manual). The President also noted the remarkable effort to develop direct sales, with the creation of a B2B site and the development of EDP systems. He also emphasized the continuous training of the people.

Concerning the future of the Group, Mr. Costas Gerardos announced that two new superstore (in Magoula and in the Athens Heart Mall) will open by the end of the year and to the renovation of the store of Kalamaria. At the same time, he noted that the store of Argiroupoli and Sintagma were extended, the store of Thessaloniki was renovated and a new store opened in Politechnioupoli. The construction of the new logistics centre, which will boost direct and internet sales, was emphasized. The connectivity of technologies which will create new needs to the consumers, as well the functionalities of smart home was also commented. The course of PLAISIO BULGARIA was also discussed.