

4th December 2008

PRESS RELEASE

PLAISIO COMPUTERS S.A.

The 23d store of PLAISIO opened in the Athens Heart Mall

The 23d PLAISIO store opened today in the new Amusement Mall- "Athens Heart" (Pasal), at Peiraios 180.

The new store represents an investment of 1,6 m.euro and surfaces 1.600 sm. It has 27 trained employees aiming at the best service of the consumer and the professional.

The aim of the new store, as well, is the professional and responsible service of the customer of PLAISIO, who is not impressed from the offers of devaluated products that do not exist in stock, but wants to find the right product in a balanced relation between price and quality. The customer of PLAISIO will always be served well, enjoying the professional and personal support of the 1.500 employees of PLAISIO.