

**Q1 2011 RESULTS PRESS RELEASE****PLAISIO COMPUTERS S.A.****INCREASE IN TURNOVER BY 10,9% AND EAT BY 41,2%**

The turnover of the Group increased by 10,9% in the first quarter of 2010 reaching 102 m. €. EBITDA was 2,6 m. €, having decreased by 6,9% mainly because of the re evaluation of the useful life of the fixed assets. EBT came up to 1,1 m. €, increased by 11,6% from the relevant period last year. Finally, EAT was increased by 41,2%, reaching 0,8 m. €.

The fact that the Group achieved a significant increase of sales during a difficult period is due to the increase in market share in the Greek market.

This increase in market share was achieved, on the one hand thanks to the constantly improving customer service and on the other hand thanks to the even more competitive prices.

The effect of the decrease in Gross Profit due to the competitive prices and the decrease of the net realizable value of the stock, was overcompensated from the constant and consistent decrease in expenses, having as result the increase of EAT by 41,2%.

More specifically:

(amounts in th. €)	THE GROUP			THE COMPANY		
	Q1 2010	Q1 2009	Δ%	Q1 2010	Q1 2009	Δ%
<b>Turnover</b>	101.545	91.599	10,9%	100.869	90.561	11,4%
<b>EBITDA</b>	2.603	2.796	-6,9%	2.570	2.879	-10,7%
<b>EBT</b>	1.140	1.021	11,6%	1.093	1.089	0,3%
<b>EAT</b>	837	593	41,2%	792	660	19,9%