

PRESS RELEASE HALF YEAR 2011 RESULTS**PLAISIO COMPUTERS SA****Earnings After Taxes 2,7 m. euro & Turnover 157,4 m. euro**

Profit of 2,7 m. euro was achieved by the Group Plaisio over sales of 157,4 m. euro in the first half year of 2011. The increase in profitability, with decreased sales by 14,6%, is due to the successful course of the brands **Turbo –X, Q Connect και @work** which are supported in an exemplary way by the technical infrastructure of the Group. Furthermore, another success factor is the successful product mix that is reinforced by truly fresh products of new technology and not from products of devaluated technology.

These are the main figures for HY 2011:

(amounts in th euro)	ΟΜΙΛΟΣ	
	6M 2011	Δ%
Turnover	157.382	-14,6%
EBITDA	6.454	51,6%
EBT	4.142	243,2%
EAT (not taking into consideration the extraordinary tax on the profit of 2010)	2.697	237,2%