

PRESS RELEASE Q1 2012**PLAISIO COMPUTERS S.A.****E.A.T. 1,8 m. euro & Turnover 69,3 m. euro**

Plaisio Computers continues its successful course, achieving Earnings After Taxes of 1,8 m. euro, increased by 21,5%.

Success was based, on the one hand on the enhancement of brands Turbo-X, Q connect, @work και sentio which allows the elimination of intermediates and on the other hand on the fact that Plaisio is the strategic choice of its vendors. The decrease of expenses by 4,9% in combination to the enhancement of the Gross Profit Margin ensured profitability. It must be noted, that this decrease of expenses with no decrease in salaries and work hours of the employees.

Group Plaisio improved further its sound financial structure, by decreasing its inventories (by 9,4 m. euro) and its receivables (by 2,2 m. euro) and increasing its cash equivalents (by 4,4 m. euro) to 39,6 m. euro.

Continuing its developing policy, Plaisio during the first quarter of 2012, started the operation of a new store, of total investment of two million euro. The store, covering a surface of 1.700 sq. m., is located in a historical building of 1908 in the centre of Thessaloniki.

(amounts in th. euro)	THE GROUP	
	3M 2012	Δ%
Turnover	69.344	-16,3%
EBITDA	3.264	3,5%
EBT	2.312	16,7%
EAT	1.816	21,5%