

FULL YEAR RESULTS PRESS RELEASE**PLAISIO COMPUTERS S.A.****E.A.T. 10,3 m. euro & Turnover 286,9 m. euro**

The establishment of trust of the consumers enhances the leading position in the technology sector but even more in the office equipment sector, while the descend of the international competition, enhances furthermore the trust of the public to Plaisio Computers.

Earnings after Taxes of the Group were 10.254 th. Euro, increased by 59,7%. The turnover was 286.876 th. Euro, decreased by just 8,1%, despite the environment of general economic recession.

The increased profitability is a result of an important reduction of expenses, which amounted to 51.600 th. Euro, decreased by 16,03%. It should be mentioned that the expenses are reduced in an effective way, not acting against productivity and effectiveness.

Additionally, the high spirits of the People of Plaisio Computers plays an exceptional role in retaining the good course of the Group. The pleasant environment is furthermore enhanced by the fact that neither mass redundancies, nor salary "haircuts", have occurred.

At the same time, there is a continuous freshening of all channels:

- Stores: visiting the stores becomes an entertaining experience
- Catalogues: rich, elegant content that introduces new technologies to consumers
- New www.plaisio.gr: with a new look and fresh content, offers to the thousands daily visitors a contemporary surfing experience

Retaining working capital at the already exceptionally high levels, ensures a robust cash flow that consists the most important factor of stability in an environment of continuous crisis.

The Management of the Company, decided to propose to the General Assembly of its Shareholders, the distribution of 0,12 Euro dividend per share from the earnings of 2012 (gross amount).

A brief presentation of the figures for the year 2012 follows:

(amounts in th. Euro)	GROUP	
	12M 2012	Δ%
Turnover	286.876	-8,1
EBITDA	17.035	28,5
EBT	13.097	47,2
EAT	10.254	59,7