

PRESENTATION TO THE HELLENIC FUND & ASSET MANAGEMENT ASSOCIATION**PLAISIO COMPUTERS S.A.**

Today Plaisio Computers presented the financial results of 2015, during the annual presentation to the Hellenic Fund & Asset Management Association. With emphasis to longevity and to the continuous resistance to the tough financial conditions, the Group achieved not only net liquidity of 31 m. €, but also, retention of equity in high level despite the share capital return (11 m. €) in 2015. In addition to the retention of the healthy financial and capital structure in a period characterized by the capital controls and the limitation in the expenditure for consumption, the Group achieved significant earnings before taxes of 9,3 m. €.

Konstantinos Gerardos, Vice President and CEO of the Company after the financial results, mentioned the below facts of 2015:

- The award of the E-RETAILER distinction for the operational and the general presence of plaisio.gr and the continuation with its total redesign,
- The market share increase in basic product categories,
- The renewed communication platform with the new marketing campaign of Tech freaks,
- The gradual entrance in a new product category, that of technology toys.

The presentation was concluded with the new store in Dafni of 2.500 sq.m., which will constitute an investment of 2,5 m. €, including the inventory.