

## PRESS RELEASE

## **GENERAL ASSEMBLY 22.05.2018**

The ordinary General Assembly of the Shareholders of the company "Plaisio" took place on 22.05.2018, in the main facilities and headquarters of the company in Magoula, Attika and it was one of the most well-attended of the last years.

The annual profitability before taxes increased by 11,3% (16,0% in the second semester) and the consolidated turnover increased by 1,1% (5,0% in the second half of the year). As a result, the General Assembly took the decision to increase the dividend by 40% compared to last year's one, to 0,07 euro per share.

The Vice President and CEO Mr. Kostas Gerardos referred to the "Back to School" period, which was characterized by the continuous growth of the client base, the "Black Friday" period when the company over-doubled its sales and the website <u>www.plaisio.gr</u> became the top website as 2.000.000 page views took place. In addition, Mr. Kostas Gerardos referred to the significant increase (12%) in the sales through the channel of Internet, the new B2B site of the company (<u>www.plaisiopro.gr</u>) and the sales increase of 15,2% in Plaisio Bulgaria.

Furthermore, a significant fact was that Plaisio was not only the first, but the only one Greek company with global recognition by technology companies which have a leading position in the evolution of gaming industry, receiving certifications by the companies Intel and NVIDIA.

There was a special reference to the company's continuous distinctions and awards and most significantly to the "Best Workplaces 2017" and to the active participation of the company's voluntary team #plai\_sou to the actions of Corporate Social Responsibility.

Under the company's systematic corporate social actions was created and presented the first Corporate Social Responsibility Report by adopting the leading advices of Global Reporting Initiative.

More detailed:

The press release of the financial results of the year 2017:

http://corporate.plaisio.gr/CorporateInvestors.aspx?show=SingleAnnouncement&id=557