

**PRESS RELEASE HALF YEAR 2021 RESULTS**

**PLAISIO COMPUTERS S.A.**

**The highest sales in the last decade and spectacular improvement in Group's results**

- Significant increase in sales by **34,1%**, to **€ 199,2 m.** from **€ 148,6 m.**, or by **25,2%** excluding the effect of the subsidized sales under the program "Digital Access".
- Robust increase in EBITDA to **€ 6,6 m.** from **€ 5,3 m.** (+24,2%), in earnings before taxes to **€ 1,9 m.** from **€ 0,5 m.** (+281,5%) and in earnings after taxes to **€ 1,4 m.** from **€ 0,3 m.** (+331,8%).
- High liquidity at **€ 39,2 m.** and net liquidity at **€ 21,8 m.** after the deduction of the bank debt.
- Equity to **€ 96,0 m.**, exceeding the market capitalization of the Company.

**Athens, September 22<sup>nd</sup> 2021:** "Plaisio Computers" releases today the financial results for the period 01.01.2021 - 30.06.2021, according to the IFRS. The basic figures for the Group are the following:

Consolidated figures (th. €)	01.01.-30.06.2021	01.01.-30.06.2020	+/-
Turnover	199.219	148.566	34,1%
Gross Profit	33.950	28.440	19,4%
EBITDA	6.634	5.343	24,2%
EBITDA Margin (%)	3,33%	3,60%	(0,27)
EBT	1.912	501	281,5%
EAT	1.426	330	331,8%
Earnings per share (€)	0,0646	0,0150	
Cash and cash equivalents*	39.212	58.469	(32,9%)
Total Debt*	17.380	18.900	(8,0%)
Net Bank Debt*	(21.832)	(39.569)	(44,8%)

\*: The figures for 2020, are these of 31<sup>st</sup> of December

Commenting on the results of the first half year of 2021, the Chairman of the Board of Directors of the Company Mr. George Gerardos mentioned the following: *"Consolidated sales in the first half of 2021 (increase of 34,1%) reflect, in addition to the continuous building of trust in the brand of Plaisio and our reliability, the expansion of our customer base, especially beyond medium and large enterprises, and the consequent significant increase in market shares. Following the strategy of continuous diversification, we expanded our product range in the category of Domestic Appliances in 2019, achieving in the current half-year period a significant increase in relative sales by almost 150% compared to the same period of 2020. The level of sales which approaches that of the first half of 2008, the year in which we recorded the highest turnover, led to the improved profitability of the Group which, at the level before taxes, was about four times higher compared to last year, but also the highest of the last six years."*

The CEO of the Company Mr. Konstantinos Gerardos added:

*"HY results are demonstrating Plaisio's dynamics in the post-Covid economy. In the post Covid economy the consumer wants to be able to work anywhere, to order from any channel and to receive his delivery wherever and whenever it suits him. These conjunctures*

*highlight the world of information technology that keeps us connected and make the infrastructure in logistics, e-commerce and omnichannel far more important than the size of the store network.*

*In Plaisio's timeline the investment in the state-of-the-art logistics, e-commerce technologies and omnichannel experiences started early on. To these we must add the high level of expertise and the dynamics of a bonded and capable team, people who can quickly take advantage of the opportunities of the new economy working even outside of the office."*