

PRESENTATION TO THE HELLENIC FUND & ASSET MANAGEMENT ASSOCIATION**PLAISIO COMPUTERS S.A.**

Today PLAISIO Group presented the financial results of 2021, during the annual presentation to the Hellenic Fund & Asset Management Association. Group sales came up to **€ 437 m.** from **€ 355 m.** in 2020, improved by **23,2%**, while the Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA) came up to **€ 19,9 m.** from **€ 13,3 m.** (+49,6%).

Konstantinos Gerardos, CEO of Plaisio, highlighted the milestones of 2021:

- The increase in turnover in comparison to 2019 was almost 38%, not only due to the advanced logistics infrastructure, but also due to the collective effort from the team of Plaisio
- The turnover of the Domestic Appliances stands out with an annual increase of more than 90%, and by the Heraklion store extension so it can include those specific products, the points of sale came up to ten
- Plaisio kept striving for the evolvement of its people by promoting 108 of its associates to higher positions within the organization and organizing 56.789 hours of training. In addition, as a reward for the outstanding effort in 2021, a bonus payment of € 1m. on the Company's personnel was decided.

George Gerardos, President of Plaisio, mentioned the intention of the Company for 2022 to enhance the developmental orientation, with additional investments of 10m. Euro on last mile services, logistics and two new stores. Afterwards, he presented the new live tracking service of the stage of the order by the customers, which was added so it can upgrade the preexisting service of next day delivery of Plaisio.

Plaisio in 2021 received 46 awards from 16 different prestigious institutions. A special place among those holds the nomination of the founder and President of Plaisio as "Businessman of the Year 2021" and Self-Created Businessman, the nomination of Plaisio as "Retailer of the Year" and its distinction as one out of ten "Fortune's Most Admired Companies".

The positive impact of Plaisio was not restricted on the financial results only, while the Company developed significant activity in the context of Corporate Social Responsibility. After the gold medal on the International Robot Olympiad that the student team Plaisibots won, Plaisio created the first Panhellenic contest of robotics and through that, the three winning teams were granted the big prize, which was an educational trip on the famous American University MIT. Furthermore, the voluntary action of the team #plai_sou that distributed school products for free to 3.089 students that lived on the fire affected areas of North Evoia was special as well.