



Quick reference guide

# Essential home printing

INTRODUCING **hp+**

Printing made brilliantly simple



Built to save time with an automatic document feeder, you'll get a hassle-free experience for printing, scanning, and copying everyday documents, plus faster, more reliable connections.<sup>1</sup> With a simple setup using the HP Smart app, you're ready to go on any device.<sup>2</sup> Get HP+, HP's simplest printing solution and more value with exclusive use of Original HP Ink.



Simple setup.

Simple printing.

Set up and connect with your computer, tablet, or phone, and start printing in minutes with HP Smart app best-in-class mobile print app.<sup>2,3</sup>



Save up to 70% on ink and never run out<sup>4,5</sup>

Never run out<sup>4</sup> and save up to 70% with Instant Ink<sup>5</sup>. Enroll to get ink plus hassle-free delivery and recycling all starting at €0.99 a month.



Worry-free wireless

Dual-band Wi-Fi<sup>®</sup> with self-reset enables better range and faster, more reliable connections.<sup>1</sup>



Printing made brilliantly simple

Choose HP+ to get HP's simplest printing solution and more value with exclusive use of Original HP Ink.

# HP DeskJet 2700e | HP DeskJet 4100e feature highlights



## Reliable connectivity

- Dual band Wi-Fi® with self-reset + Bluetooth® 4.2
- Connect via USB® or wireless
- Wireless print, copy, scan, and send mobile fax<sup>1</sup>



35 sheet auto document feeder (HP DeskJet Plus IA 4100 only)



LCD control panel with buttons



60 sheet input tray



Made from recycled content—up to 20% by weight of plastic



Flatbed scanner



HP Smart app



Send a mobile fax from your smartphone for 24 months, with HP Smart app<sup>2</sup>



• HP Instant Ink ready



Print speeds up to 8.5/5.5 ppm (black/colour)<sup>10</sup>

## hp+ Printing made brilliantly simple

With HP+, get HP's simplest printing solution and more value with exclusive use of Original HP Ink. Opt in to HP+ during printer setup to get 6 months of Instant Ink<sup>7</sup> and an extra year of HP warranty (up to 2 years).<sup>8</sup>

	with HP+	without HP+
With Instant Ink <sup>7</sup> Risk-free, no commitment	6 months	Instant Ink available
HP Warranty <sup>8</sup>	2 years	1 year
Exclusive features	<ul style="list-style-type: none"> <li>• Advanced HP Smart app solutions</li> <li>• Forest First printing<sup>9</sup></li> </ul>	HP Smart App standard solutions
Original HP Ink Cartridges	Required	Recommended
Other requirements	<ul style="list-style-type: none"> <li>• HP account</li> <li>• On-going Internet Connection</li> </ul>	

Visit [hp.com/deskjetprinters](http://hp.com/deskjetprinters) for more information



HP+ benefits require HP+ activation at printer set up. Requirements: Internet connection, set up of an HP account and use of Original HP Supplies, for the life of the printer.

1. Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). Wi-Fi is a registered trademark of Wi-Fi Alliance®. Supports both 5.0 GHz and 2.4 GHz using up to 12 non-overlapping channels vs only 3 non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Internet access required and must be purchased separately. 2. Requires the HP Smart app download. For details on local printing requirements see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). Certain features/software are available in English language only, and differ between desktop and mobile applications. Instant Ink subscription may be required. Instant Ink not available in all countries. See details at [hpinstantink.com](http://hpinstantink.com). Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores. 3. Compared to OEM printing apps for the majority of top-selling inkjet/laser printers and all-in-ones for the home and office, priced less than or equal to €449.99 USD. Market share as reported by IDC Q4 2019 Hardcopy Peripherals Tracker. Claim based on research of printer manufacturer's print apps and Keypoint Intelligence - Buyers Lab hands-on testing and study commissioned by HP. For details, please see: [keypointintelligence.com/HPSmartApp](http://keypointintelligence.com/HPSmartApp). 4. Based on plan usage, Internet connection to eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area. 5. Based on monthly subscription cost of HP Instant Ink 700-page plans without purchase of additional sets of pages compared to cost per page to print ISO/IEC 24711 pages on most in-class, traditional A4 colour inkjet cartridge printers & MFPS using original standard capacity cartridges priced for: Australia <299 AUD; New Zealand <349 NZD; Canada <=399 CAD & United States <399 USD. Sale prices not considered for this study. HP Ink Advantage printers excluded due to non-standard hardware & supplies model. Buyers Lab July 2020 study commissioned by HP, based on publicly available information as of June 1, 2020. Printers selected by market share in IDC Quarterly Hardcopy Peripherals Tracker - Final Historical 2020Q1. For details: [keypointintelligence.com/HPInstantInk](http://keypointintelligence.com/HPInstantInk) 6. USB cable not included; purchase separately. 7. HP Instant Ink sign up required. HP Instant Ink not available in all countries. Subject to monthly page limit of plan selected. Must complete HP Instant Ink sign up within 7 days of setting up the printer with the HP-recommended setup process as indicated in the instructions that came with your printer. Use of in-box ink cartridge is included in period of offer. One offer redeemable per printer. Free months offer with HP Instant Ink subject to change after 10.31.2021. Offer cannot be redeemed for cash. Setup Offer may be combined with other offers; see terms and conditions of the other offer for more details. Requires a valid credit/debit card, an email address, and Internet connection to printer. Unless service is cancelled within the promotional period online at [hpinstantink.com](http://hpinstantink.com), a monthly service fee, based on the plan chosen, plus tax and overage fees will be charged to your credit/debit card. Customer will be charged for any average fees and applicable taxes at the end of each month in the promotional period. See additional offer information available during online sign up process. For service details, see [hpinstantink.com](http://hpinstantink.com). 8. Additional 1-year HP Warranty is provided with HP+ in addition to 1-year standard HP Warranty. Refer to the documentation in the printer box for further information on HP warranty. HP Warranty benefits apply in addition to any statutory rights provided under applicable consumer protection laws related to non-conformity of goods with the contract of sale. Such consumer statutory rights are not limited or affected in any manner by the HP Warranty. See: <https://support.hp.com/gb-en/document/c03922002?openCL=true> 9. See additional details at <https://www8.hp.com/us/en/hp-information/sustainable-impact>. Investment includes NGO partnerships targeted to protect forests, improve responsible forest management and help develop Science Based Targets (SBT) for responsible management of forests. 10. Print speeds vary by model.

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